



Webinar Registration Form

Moving Face-To-Face Advising To An Online Hybrid Model: Confidentiality, Connectivity & Communication

Tuesday, June 11 ~ 3:00-4:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Advanced technologies are moving academic advising into the virtual world, where students have access to the guidance they need anytime and anywhere. Moving to this Brave New World, however, presents several challenges for advisors who have traditionally employed in-person conferences as their primary delivery method. As financial resources have become more scarce at many institutions at the same time demands have become more acute, online advising has become much more pervasive. In a very real sense, online advising systems offer faculty, staff and other professionals a way to do more with less while increasing retention and enhancing completion rates. But this does not necessarily mean that face-to-face advising should be abandoned entirely. A hybrid approach offers the best of both worlds. When implemented conscientiously and correctly, it can create a synergy that is both high tech and high touch.

This webinar will cover the essential components of a successful academic advising program, focusing on how those components can be integrated in a way that accentuates the advantages of both face-to-face and virtual advising. The goal is to develop and maintain an advising relationship using an online platform that has all the features of a face-to-face conference. A primary focus will be on making the transition from face-to-face to a hybrid model, which utilizes both approaches to deliver the most successful experience possible for the student. Opportunities for participant involvement through the use of case studies and real-time feedback via chat will also be used to enhance the learning experience.

Objectives:

- Review the essential components of successful academic advising
- Assess and anticipate evolving student needs with respect to academic advising
- Explore evidence-based best practices in traditional academic advising
- Learn how to adapt critical academic advising components to an online environment
- Understand how the essential components of face-to-face advising can be adapted to an online environment
- Learn the benefits and challenges unique to both face-to-face and online advising
- Investigate the available platforms and applications for facilitating a hybrid advising process
- Improve the ability to truly connect in a virtual advising session
- Critique real-life examples of effective and ineffective ways of interacting with students in a hybrid advising environment
- Examine issues of confidentiality and security, connectivity, and clarity associated with a hybrid approach to academic advising
- Discover strategies for engaging students in a meaningful, productive advising relationship in a hybrid environment
- Consider case studies from the proverbial real world that demonstrate how a hybrid academic advising program actually works

Who Should Attend?

- Academic Advising and Retention
- Orientation and Advising
- Admissions and Recruitment
- Enrollment Management
- Alumni Affairs/Placement Services
- Academic Affairs/Advising Faculty
- Student Services/Affairs
- Registrar
- Student Financial Assistance
- Any educator interested in learning more about moving face-to-face advising to online hybrid



Moving Face-To-Face Advising To An Online Hybrid Model: Confidentiality, Connectivity & Communication

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Speaker(s)



Dr. Aaron W. Hughey / Professor in the Department of Counseling & Student Affairs
Western Kentucky University

"Academic advisors have one of the most important jobs on any campus. As their case loads have increased, however, many struggle to stay responsive to the needs of the students they serve. Most want to maintain the kind of relationship that can only be achieved through face-to-face interaction, but a growing number of students seem more comfortable engaging with their advisors through technology. The key is finding the right balance. Often, this means moving to a hybrid advising model: one that is not entirely face-to-face but not entirely virtual. It can be tricky, but I am convinced that you can have the best of both worlds."

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including leadership and student development, standardized testing, diversity, legal issues (including compliance), technology, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on student success; developing and implementing apprenticeship and internship program is one of his specialties.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
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Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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